

microPro

**The Leader in
Microcomputer
Word Processing
Introduces the Latest in
Word Processing**

**Booth 1406
NCC Office Automation Conference**

MARKEN COMMUNICATIONS

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News Release

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FOR IMMEDIATE RELEASE - 2/28/80

FORMS CONTROL WORD PROCESSING SOFTWARE ANNOUNCED BY MICROPRO

SAN RAFAEL, CA -- To dramatically simplify application program design and human interface problems, DataStarTM word processing software was recently released by MicroPro, announced Fred "Chip" Pood, Director of Marketing.

A forms-control oriented, general purpose data entry, retrieval, and update system, DataStar is specifically designed for office personnel usage. The keyboard input format has been designed for high-volume production by clerk typists. Its dynamically displayed menu of operator prompting is designed for easy learning. DataStar offers a comprehensive set of facilities which are normally found only in much more expensive key-to-disk systems.

Complete control is provided by visual feedback over forms design, individual field length and recording attributes, data entry order, data verify procedure (selective field verify, by field order, by sight, re-type, or list match), disk record format as well as arithmetic processing using any combination of field, constant, and file-derived numeric data.

Completely CP/M compatible, DataStar operates with any CRT terminal or video board possessing addressable cursor and 32K-48K RAM. Data files constructed by DataStar are compatible with any CP/M-MP/M supported language including CBASIC, BASIC, FORTRAN, COBOL and so on.

Available from nearly 300 dealers across the U.S. and overseas, the cost for DataStar is \$350.

MicroPro International Corporation, the leader in high performance word processing software, is headquartered at 1299 Fourth Street, San Rafael, CA 94901, (415) 457-8990.

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FOR IMMEDIATE RELEASE - 3/15/80

MICROPRO OFFERS BETTER PRINTER PERFORMANCE AT A LOWER PRINTER PRICE

SAN RAFAEL, CA -- Providing more than serial printer performance at a parallel printer price, MicroPro recently released a powerful file management/versatile S-100 interface/low cost printer combination package designed for use with all CP/M and MP/M compatible microcomputer configurations, announced Fred "Chip" Pood, Director of Marketing.

Being combined are the well known MicroPro WordStarTM word processing software, the recently introduced I/O MasterTM interface board, and the letter quality, 55 cps NEC SpinwriterTM parallel printer. The total MicroPro/NEC System is being offered at a low suggested retail price of just \$3195, nearly \$600 less than their separate costs.

Because the drivers and functions normally found in more expensive serial printers are contained within the WordStar software and the I/O Master interface, the MicroPro/NEC System offers a very cost-effective alternative to the word processing user.

Increased printing speed and optional, convenient twin-sheet feeding are additional benefits available with the substantially less costly parallel printer, company officials noted.

Other features include the capability of simultaneous use of high speed line printers (Centronics or Data Products compatible) and dual synchronous/asynchronous serial ports with FIFO buffering to prevent loss of keystrokes during disk I/O and

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MP/M task switching, as well as an eight level interrupt controller and dual interval timer circuitry.

Available from nearly 300 dealers across the U.S. and overseas, the entire printer subsystem comes assembled, tested and with full factory guarantee.

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FOR IMMEDIATE RELEASE - February 14, 1980

MICROCOMPUTER/LETTER-QUALITY PRINTER INTERFACE AVAILABLE FROM MICROPRO

SAN RAFAEL, CA -- Allowing flexible use of either lower cost letter-quality printers and/or highspeed line printers within the same microcomputer configuration, the I/OMasterTM S-100 Interface Board from MicroPro was recently released, announced Fred "Chip" Pood, Director of Marketing.

Interfacing easily with less expensive OEM versions of the NEC, Diablo and Qume letter-quality printers, I/OMaster can also be easily used with highspeed Centronics/Data Products printers for draft and non-letter quality applications.

Combining four boards in one, I/OMaster features two each serial and parallel ports as well as an eight level interrupt control and dual interval timer circuitry. To insure that keystrokes and transmitted communication data are not lost during disk I/O and MP/M task switching operations, I/OMaster's two 8251-based serial ports each have built-in 32-character FIFO buffers. All I/OMaster options are DIP switch selectable.

I/OMaster adds 30% or more printer speed performance while reducing user costs by using a less costly version of a high quality printer, stated company officials.

Available from nearly 300 dealers across the U.S. and overseas, I/OMaster costs \$400 complete and tested with factory warrantee.

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FOR IMMEDIATE RELEASE - 3/30/80

NEW WORDMASTERTM WORD PROCESSING SOFTWARE RELEASE AVAILABLE FROM MICROPRO

SAN RAFAEL, CA -- Designed as an affordable yet powerful text editing addition to popular word processing software, WordMasterTM Release 1.07 from MicroPro is now available, announced "Chip" Pood, Director of Marketing.

Enhancing existing file management facilities with searching, replacing, looping, conditional execution and matching capabilities; WordMaster provides practical compatibility with versatile CRT "window" reviewing and "scratchpad" stored text editing functions.

Documents can be quickly and comprehensively edited using simple WordMaster commands. Stored text is accessed on a video "window" and automatically updated in memory. The "scratchpad" capability enables extensive reorganization and automatic user-assigned repetitive correction. Very large files are easily handled by WordMaster's automatic RAM/diskette buffering. Files can be randomly retrieved, merged, created and saved.

Completely CP/M compatible, WordMaster operates with any CRT terminal or video board possessing addressable cursor, clear-screen, and backspace controls.

According to company officials, WordMaster is a cost-effective method of increasing the speed and efficiency of many complex WP activities without impacting everyday office activities. With the user-editible prompting menu and newly designed keyboard layout, WordMaster can be easily learned by non-technical personnel.

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Available from nearly 300 dealers across the U.S. and overseas, the cost for WordMaster Software is \$150.

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FOR IMMEDIATE RELEASE - 4/15/80

WORDSTARTM WP SOFTWARE ENHANCED BY MICROPRO

SAN RAFAEL, CA -- Offering increased convenience and capability for the non-technical word processing user, WordStarTM WP Software from MicroPro has recently been enhanced with several new features, announced "Chip" Pood, Director of Marketing.

New Installation Program, Mailing List Merging, Directory Display and Foreign Language Prompting capabilities complement WordStar's existing screen-oriented CP/M compatible integrated WP system.

Enabling full-speed 1250 baud printer operation, WordStar's installation program interfaces with most popular terminals and printers without "patching". Flexible formatting allows a variety of complicated mail list merging functions.

Directory Display permits scrolling text and CP/M file directories independently on a triple split screen. Foreign language translated versions of WordStar menus and messages are made possible by having all operator prompt messages and menus contained in a separate user-editible file on diskette.

Other WordStar capabilities include using the CRT screen as a movable window into the text, split screen "help" menus, powerful editing commands, simultaneous editing and printing, justification, and automatic moving of text between disk and CPU for handling large documents. All video edit functions can operate on any CRT or video board with cursor positioning functions and CP/M console device accessibility.

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"Integrating these innovations into WordStar's already versatile and comprehensive text and command functions give the word processing user one of the most powerful and easily operated systems available," commented Pood.

Available from nearly 300 dealers across the U.S. and overseas, the cost for the WordStar Software is \$495. The mail merge option is an additional \$150.

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SUPERSORTTM UTILITY SOFTWARE AVAILABLE FROM MICROPRO

SAN RAFAEL, CA -- Providing superior data handling and language compatibility software for microcomputer sort/merge/extract applications, SuperSortTM Release 1.5 is now available from MicroPro, announced "Chip" Pood, Director of Marketing.

Powerful record selection features allow a wide variety of user specified criteria during the sort/merge process. These include field number of column designations as well as all common comparison and logical operators (less than, equal to, greater than, not, or, and parenthetical expressions) stated in any form desired (binary, bcd paced decimal, left or right justified, and so on).

Benchmarked at over 560 records per minute, SuperSort allows data to be assembled in binary, bcd, packed decimal, EBCDIC, ASCII, left or right justified, floating decimal or exponent notation, lower or upper case, as well as fixed or variable length records and fields. Newly added features include complete compatibility with fixed and floating single and double precision binary numbers in microsoft format for enhanced FORTRAN, BASIC and COBOL compatibility.

Completely CP/M compatible, SuperSort relocatable modules can be used to construct separate sort routines at different load addresses or as subroutines to main programs written in COBOL, FORTRAN, and M80 Assembler (MicroSoft compatible).

SuperSort offers WP users the ultimate in sort/merge/extract software, company officials note. They added that superior user-oriented capabilities give the word processing function a great deal more flexible criteria specification ability as well as increased speed and ease of operation.

Available from nearly 300 dealers across the U.S. and overseas, SuperSort is

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available in three performance levels ranging from \$150 to \$250.

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